

**Subject list for Collaboration of Research Postgraduate Programmes
(1st Semester, 2024-2025)**

Institution: City University of Hong Kong

		[Note 1]	[Note 2]				[Note 3]	[Note 4]		
<i>Subject Code</i>	<i>Subject Title</i>	<i>Units</i>	<i>Level</i>	<i>Keyword Syllabus or Brief Subject Description</i>	<i>Prerequisites / Pre-cursors (if any)</i>	<i>Result Grade</i>	<i>Medium of Instruction</i>	<i>Application Deadline (yyyy/mm/dd)</i>	<i>Remarks, if any (e.g. quota for visiting students)</i>	
Department of Media and Communication										
COM8000	Communication and Society	3	R	http://www.cityu.edu.hk/pg/current/course/COM8000.htm	Nil	A+ - F	E	2024/08/21		
COM8005	Quantitative Research Methods in Media and Communication	3	R	http://www.cityu.edu.hk/pg/current/course/COM8005.htm	Nil	A+ - F	E	2024/08/21		
COM5101	Communication Fundamentals	3	PG	http://www.cityu.edu.hk/pg/current/course/COM5101.htm	Nil	A+ - F	E	2024/08/21	<i>To be approved by program leader on a case by case basis</i>	
COM5103	Policy and Regulations of New Media	3	PG	http://www.cityu.edu.hk/pg/current/course/COM5103.htm	Nil	A+ - F	E	2024/08/21	To be approved by program leader on a case by case basis.	
COM5104	Research Methods for Communication and New Media	3	PG	http://www.cityu.edu.hk/pg/current/course/COM5104.htm	Nil	A+ - F	E	2024/08/21	To be approved by program leader on a case by case basis.	
COM5106	Integrated Marketing Communication	3	PG	http://www.cityu.edu.hk/pg/current/course/COM5106.htm	Nil	A+ - F	E	2024/08/21	To be approved by program leader on a case by case basis.	
COM5401	Advertising Production and Management	3	PG	http://www.cityu.edu.hk/pg/current/course/COM5401.htm	Nil	A+ - F	E	2024/08/21	To be approved by program leader on a case by case basis.	
COM5402	Public Relations Strategies	3	PG	http://www.cityu.edu.hk/pg/current/course/COM5402.htm	Nil	A+ - F	E	2024/08/21	To be approved by program leader on a case	

										by case basis.
COM5501	Internet Communication	3	PG	http://www.cityu.edu.hk/pg/current/course/COM5501.htm	Nil	A+ - F	E	2024/08/21	To be approved by program leader on a case by case basis.	
COM5507	Social Media Data Acquisition and Processing	3	PG	http://www.cityu.edu.hk/pg/current/course/COM5507.htm	Nil	A+ - F	E	2024/08/21	To be approved by program leader on a case by case basis.	

[Note 1] Please indicate subject level by PG or R (PG = postgraduate level and R=Research level).

[Note 2] Please provide information either in text or in hyperlink.

[Note 3] Please indicate result grade by P/F, A+-F, etc. (P/F = pass or fail; A+-F = fine grades from A+ to F, etc.).

[Note 4] Please indicate medium of instruction by E, C or P (E = English; C = Cantonese and P = Putonghua).